

IN THE CLAIMS

1. (canceled)
2. (canceled)
3. (canceled)
4. (currently amended): A method of improving the colouring effects of non-oxidative hair colouring compositions, comprising application to the hair of a non-oxidative hair colouring composition including an amount of ceramide or functionally similar related material, in the absence of phytantriol effective to provide said improved colouring effect.
5. (canceled)
6. (canceled)
7. (currently amended): The method according to claim [6] 9, wherein the ceramide comprises ceramide 2.
8. (currently amended): The method according to claim [6] 9, wherein the pseudoceramide comprises bishydroxyethyl biscetyl malonamide.
9. (currently amended): A method of improving the colouring effects of a non-oxidative hair dye which comprises applying to hair, a non-oxidative hair dyeing composition which includes ceramide or pseudoceramide ~~before, during or after application of the hair dye to said hair~~, the ceramide or pseudoceramide being used in an amount effective to provide an improved colour effect.
10. (previously presented): The method according to claim 9 wherein the ceramide or pseudoceramide is applied as a composition comprising 0.01 to 5% by weight of said ceramide or pseudoceramide.

11. (previously presented): The method according to claim 9 wherein the ceramide or pseudoceramide is applied as a composition comprising 0.05 to 1% by weight of said ceramide or pseudoceramide.